



Power Session #3

The Surefire System

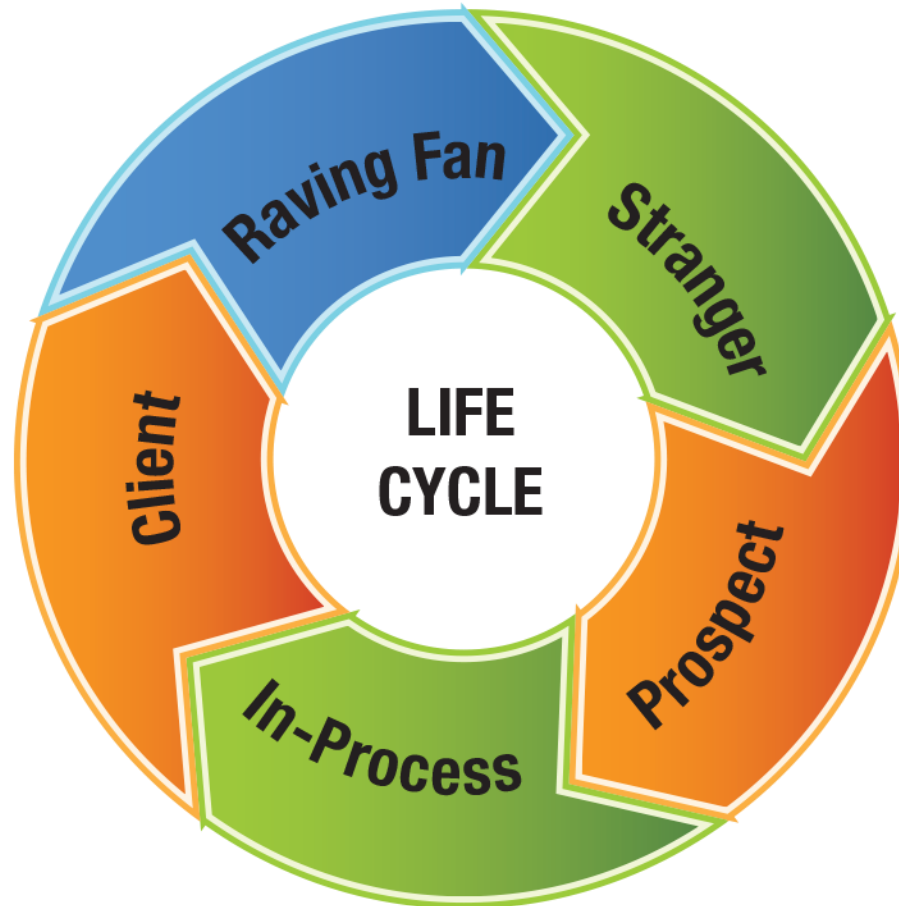


Power Session Agenda

- CRM Launch Pad
- Create an Email Template
- Create an Email Campaign
- Place a Contact/Referral Partner on the New Campaign

Customer Life Cycle

Effective Communication with
Prospects, Clients & Referral Partners



Challenge #1

Action Items

- Review Launch Pad Content
- Download PDF of Purchase Prospect 6 month drip
- Add a Contact/Prospect and a Referral Partner daily into your Database
- Place Contact/Prospect on a pre-existing campaign
- Rinse & Repeat

4.5 Most Important Things To Do Next

- 1 – Log In
- 2 – Complete Action Items
- 3 – Begin Dominating
- 4 – Register for upcoming webinar
- 4.5 – Baby Steps

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