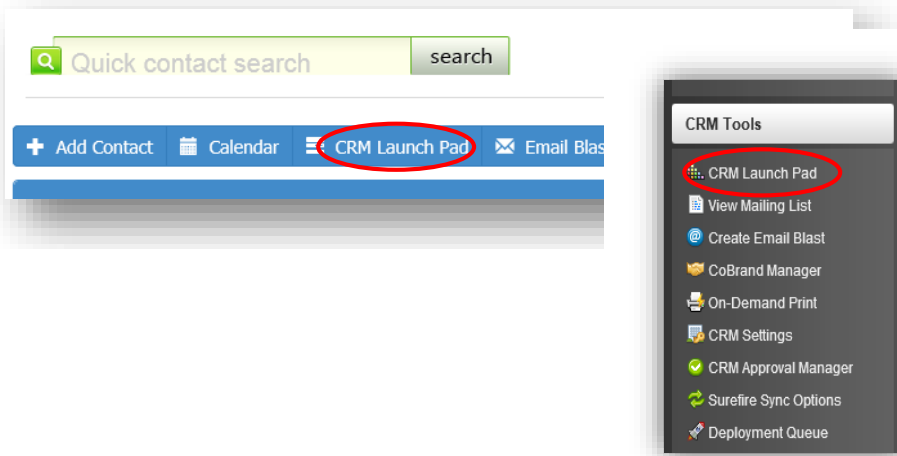
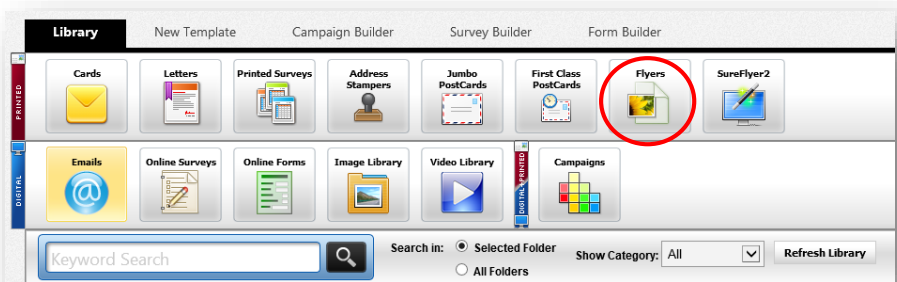


surefire

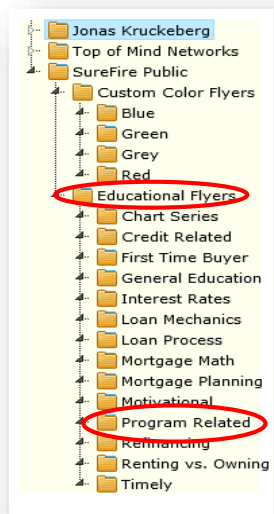
Sureflyer 1.0



Click **CRM Launch Pad** from the top menu on your Surefire homepage or the right sidebar menu.



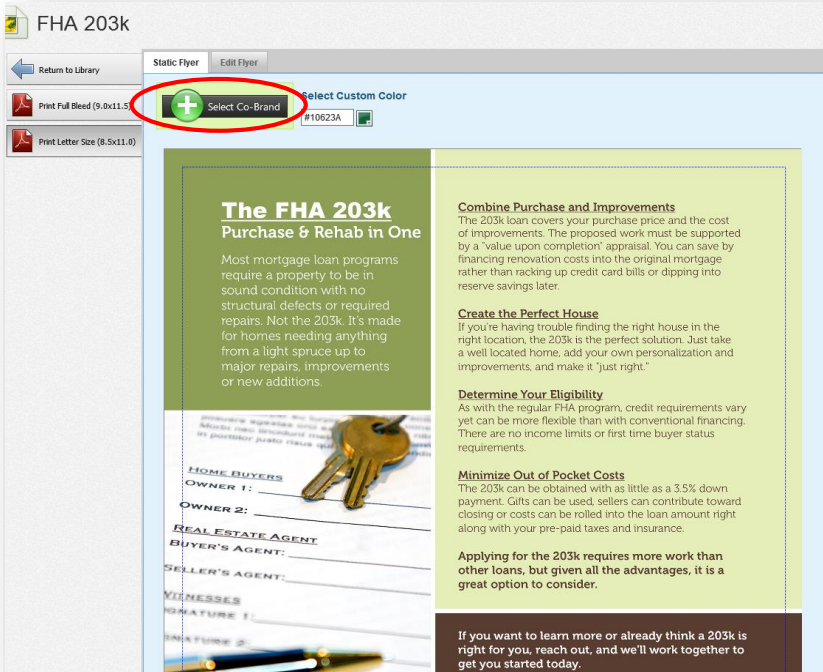
Click on the **Flyers** button.



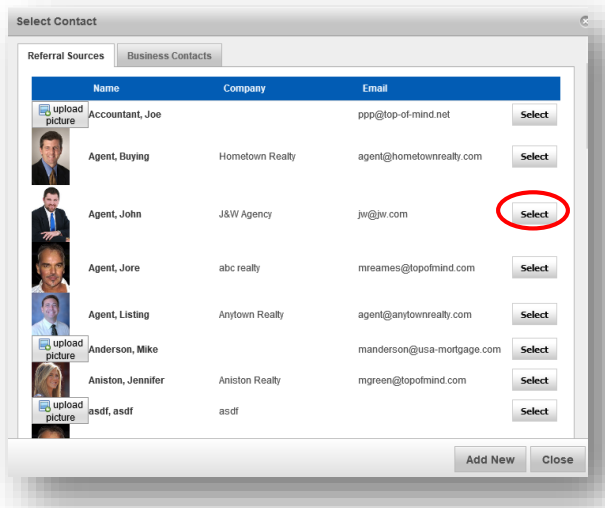
In the **Educational Flyers** folder, you'll find 100+ flyers divided into categories. For our example, we'll select the **Program Related** category.



Select the Flyer you would like to use. For our example, we chose **FHA 203K**.



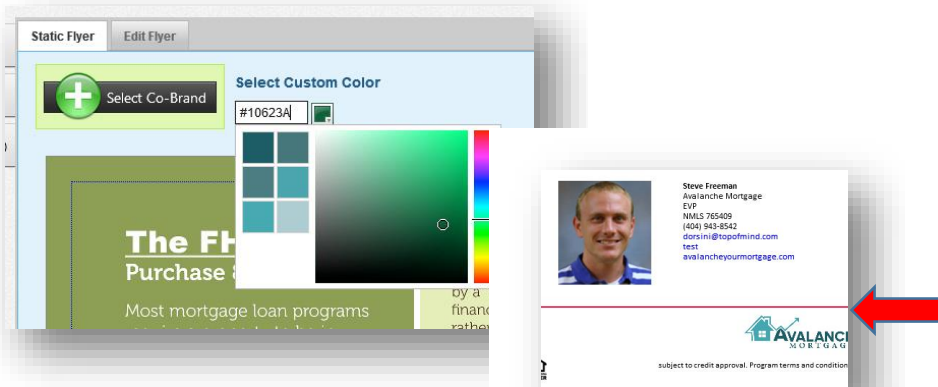
From this screen, you can **Select a Co-Brand**.



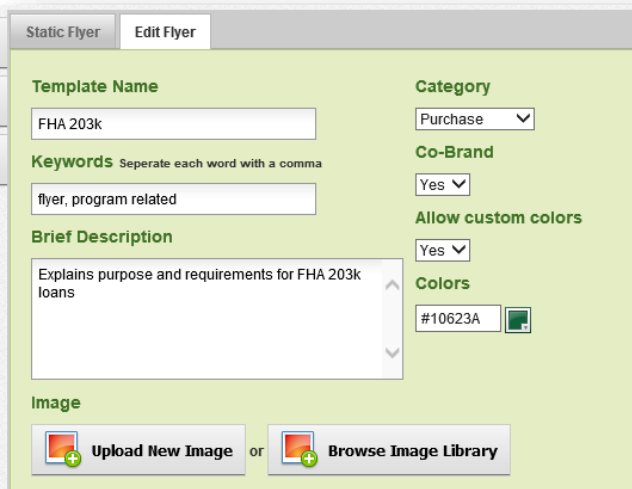
Click **Select** to choose your co-brand agent.



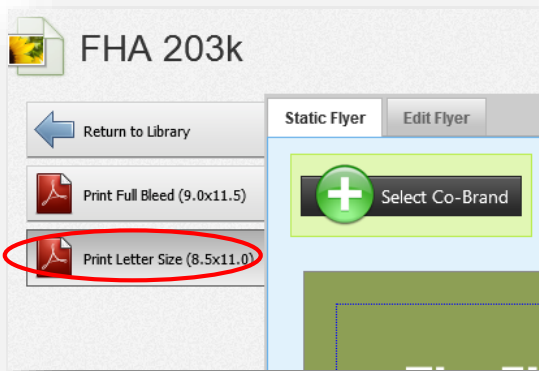
Your co-brand partner's information will appear alongside your own at the bottom of the flyer.



If you wish to change from the default color, click on **Select Custom Color**. From the palette, click on the color you would like. Your new color will appear in line below your branding information.



You can also edit flyer information, custom color and allowances from the **Edit Flyer** tab.



To view a PDF proof of the flyer, click either **Print Full Bleed** or **Print Letter Size**. If desired, you can save the file to your computer and/or print it.

BEST PRACTICE: Save a co-branded flyer to share with your Co-Brand Partner.

	Type	Category	Template name
Steve Freeman			
Avalanche Mortgage			
asdf			
New Folder			
New Folder			
New Folder(1)			
Cloned stuff			
SureFire Public			
Birthday Email Greeting			
CPA Newsletters			
Financial Planner News			
Holiday Email Greeting			
In-Process			
Informational Emails			
Chart Series			
Credit Related			
First Time Buyer			
General Education			
Interest Rates			
Loan Mechanics			
Loan Process			
Mortgage Math			
Mortgage Planning			
Program Related			
Refinancing			
Renting vs Owning			
Timely			
	@	Purchase	ARMs
	@	Purchase	FHA 203k
	@	Purchase	FHA Loans
	@	Purchase	USDA
	@	Purchase	USDA 2
	@	Purchase	VA Loans
	@	Refinance	HARP 2.0
	@	Other	Bi-Weekly Payments

A corresponding co-brandable email template is available for each flyer. From the email library, look under the **Surefire Public** folder, then the **Informational Emails** folder. The categories are the same as those in the Flyers section.

It's that simple!

