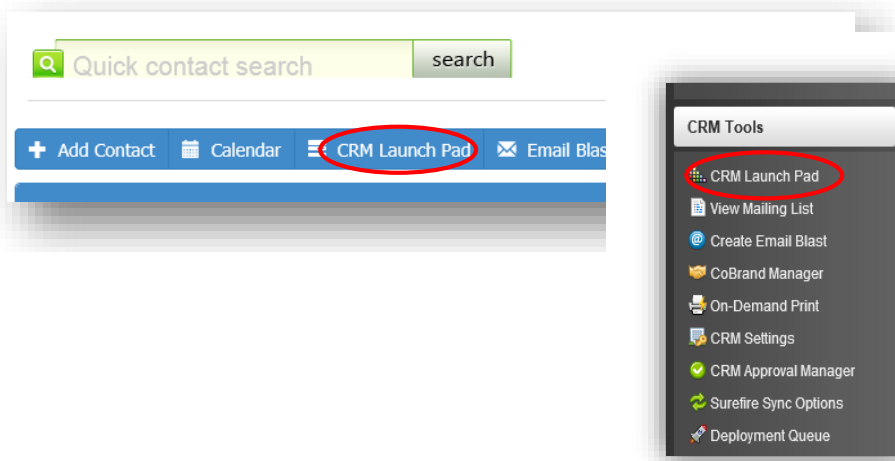
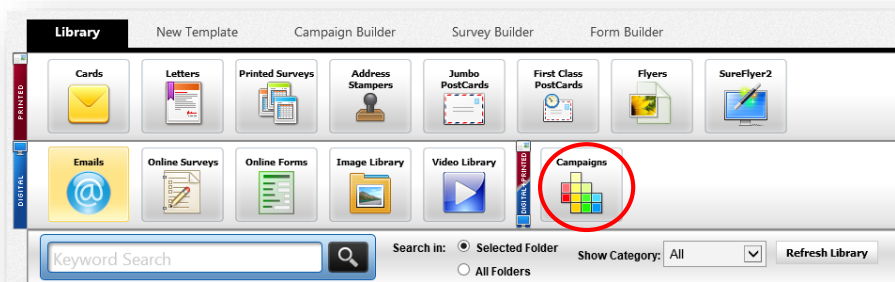




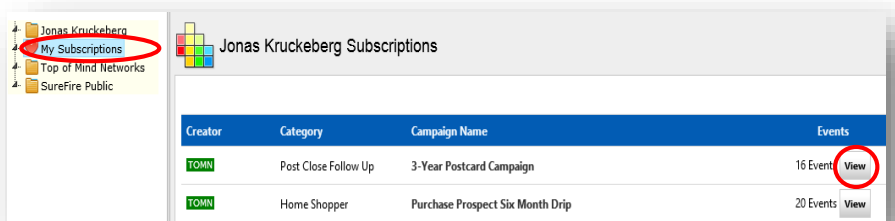
# Understanding Your Post Close Campaign



Click **CRM Launch Pad** from the top menu on your Surefire homepage or the right sidebar menu.



Click on the **Campaigns** button.





Click on the **My Subscriptions** folder, then **View** button next to your Post Close Follow Up campaign.

View Events

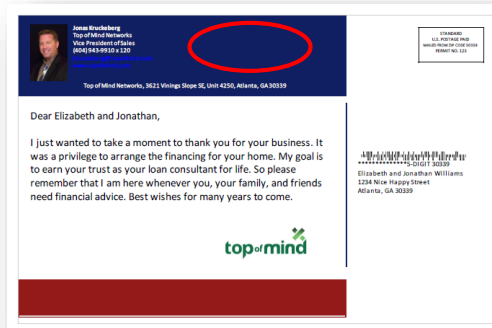
X Days Out   Static Date   Dynamic Date   Threshold Event

Event Type	Event Name	Description	Addressed To	Timing Type	Timing Year
1 Jumbo PostCard	Thank You		Primary and Secondary Contact	1 Days Out	
2 Email	Referral Partner Satisfaction Survey		Agent	1 Days Out	
3 Email	Client Satisfaction Survey		Primary and Secondary Contact	1 Days Out	
4 Jumbo PostCard	Settlement Statement Reminder		Primary and Secondary Contact	Static Date February 5	1

To view digital communications, click on the icon next to the list.

Creator	Category	Campaign Name	Events	Subscribed	Allow User Subscribe	Default for Uploads	PDF
TCMN	Post Close Follow Up	3-Year Postcard Campaign	18 Events <a href="#">View</a>	Jan 31, 2012	<input checked="" type="checkbox"/>	<input type="checkbox"/> <a href="#">Change</a>	<a href="#">clone</a> 
TCMN	Home Shopper	Purchase Prospect Six Month Drip	20 Events <a href="#">View</a>	Mar 19, 2012	<input checked="" type="checkbox"/>	<input type="checkbox"/> <a href="#">Change</a>	<a href="#">clone</a> 

To see a campaign list and samples of all items included in the campaign, click on the **Download PDF** button and save the PDF to your computer.



**BEST PRACTICE:** Share the campaign PDF with your Co-Brand Partners. Be sure to show them where their information will appear on every mailed piece in the campaign.

It's that simple!

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